

# Viaden

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Viaden, Inc. is a software design and development company that specialize in sales and distribution of game packages for online gambling and casino websites. They offer additional services of hosting, promotion and billing for their clients. The company is based in Minsk, Belarus. The company was founded by Victor Viaden and has been around for a while, starting out as a web design firm. They have taken part in various projects, building resources in numerous niche markets. In 2006, recognizing a market need, they began to service the online gaming industry with resource sites for gambling enthusiasts. Gaming projects they have been involved in include: \* ThePokerGiant.com, a resource for online poker players to improve their game \* Treasurechess.com, a gambling site for enthusiasts of chess, checkers, backgammon and mah-jong \* DirtyDealer.com, a graphical, 3D poker site where players appear as cartoon-based skeletons Recently, Viaden has made a mark developing and selling turnkey solutions for gambling websites. In 2006, they released Basic Online Casino, which offered 10 casino games and 10 slot machine games in both downloadable and browser versions. The games came designed in Web 2.0 style, providing a fresh, updated look to one of the internet's oldest businesses. In the same year, they also released Basic Online Poker, a complete turnkey solution for poker gaming websites, highlighting customized designs, user-friendly features and life-time maintenance warranty. Their most high-profile release, however, has been quite an innovation in turnkey solutions for the internet gambling industry: Buy What You Need Games. Over the years, many companies have been turned off by turnkey gambling solutions offering 50 games when they only need 5 or 6. Viaden solves this problem by offering purchase of sets of games - 3 at a time - so buyers can equip their web properties with only the ones they require. Seamless integration is provided when you decide to purchase more games. While Viaden is not as popular as many online gaming providers, their innovative solutions and desire for providing unique entertainment for the gambling industry may see them last in the field for a long time.